

Disney News

OFFICIAL MAGAZINE FOR MAGIC KINGDOM CLUB FAMILIES

WINTER 1984/85



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COVER: Disneyland cast members and characters gather at Sleeping Beauty Castle for a happy 30th anniversary photograph. See stories, pages 2 and 4.

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The Dream Lives On

30 years later...reflecting on the success of an idea whose time had come

by Les Perkins

If it's an amusement park, it's the gosh-darndest, most original, most happily-inspired, most carefully-planned, most adventure-filled park ever conceived. No ride or concession in it is like anything in any other amusement park anywhere.

—Will James, 1955
Minneapolis Tribune

During the last 30 years, hundreds of millions of guests from around the world have taken delight in the wonder and thrills of Disneyland Park in Anaheim, California.

It is almost incomprehensible to realize that the overwhelming business and critical advice before opening was that the "Magic Kingdom" was destined to be a spectacular failure.

Walt Disney's scheme seemed far-fetched indeed. Professionals in the amusement park business couldn't imagine a park without feris wheels, tilt-o-whirls, midway games and carnival barkers. They said that expansive atmospheric areas like Town Square on Main Street had too much wasted, non-revenue-generating space.

So great were the projections of doom and gloom, Walt Disney initiated the project as a personal venture apart from Walt Disney Productions' corporate funds. Ultimately, he sold his Palm Springs vacation home and borrowed \$100,000 against his life insurance.

But let's not be too harsh on the skeptics. The world had never seen anything at all like Disneyland before. Disneyland's concepts of guest courtesy, cleanliness and themed environments were absolutely revolutionary.

Proof of Disneyland's success is that in the last 30 years, Disneyland has entertained more than 250 million visitors, including heads-of-state and V.I.P.s from more than 100 nations. (Bear in mind, of course, that every Disneyland guest is a V.I.P.!)

Let's briefly look at what went into creating "The Happiest Place on Earth."

20-Year Dream

"It was just something I kind of kept playing around with."

—Walt Disney

Since the late 1930's, when Walt Disney took his daughters to the neighborhood merry-go-round and dutifully watched from



the sidelines, he often reflected, "there should be something built where the parents and children could have fun together."

Soon after moving to his new Burbank film studio in 1940, ideas and sketches began to develop for a "magical little park" across the street.

In the early 1950's Walt began trying in earnest to arouse interest for his outdoor recreation place. He met ENORMOUS resistance.

But he knew everyone else was thinking about a "typical" amusement park. He had something totally different in mind. Even his wife, Lillian, at first remarked, "Why do you want to build an amusement park? They're so dirty." Walt explained, "That's just the point—mine wouldn't be."

Like other entrepreneurs pioneering new territory, Walt had long experienced other people not understanding his far-reaching dreams until after they had proven successful.

After all, initially no one wanted to distribute the first fully-synchronized sound cartoon featuring his unknown character called Mickey Mouse.

With confidence in his beliefs, and against all odds, Walt Disney vigorously pursued yet another unique idea.

The Dream Unfolds

"I think what I want Disneyland to be most of all is a happy place—a place where adults and children can experience together some of the wonders of life, of adventure, and feel better because of it."

Walt Disney

To begin realizing the dream, Walt

engaged a handful of top art directors and studio designers to form a small, personally-owned company in December 1952. This company was originally called Walt Disney, Incorporated, but in May of 1953 the name was changed to WED, the initials of Walter Elias Disney.

Extensive location scouting, aided by Stanford Research Institute, indicated the best home for Disneyland would be a 160-acre patch of orange groves in a small community 23 miles south of Los Angeles. It was a "sleepy" town called Anaheim.

Before long, Walt began to run out of money. The next big question was who would play to have Disneyland built?

TV "Saves" The Disneyland Project

The Studio was then carrying a large film-production debt. Most potential backers doubted the wisdom of Walt Disney's outdoor venture. So to help finance the project, the relatively new medium of television came to the rescue.

ABC-TV had long been after Disney to produce a TV show in hopes of pulling the fledgling network out of the number three ratings position. A deal was struck whereby ABC would partially finance the park in return for one-third interest and a weekly TV series.

Searching for a format for the new TV series, Walt struck upon the plan to name the show *Disneyland*. Each week he would present a different show related to the themed realms of his soon-to-open park. (A planning map at this time labeled these realms Fantasyland, Adventureland, Frontier Country and The World of Tomorrow.)

The TV show premiered October 27, 1954—less than nine months before the park would open.

Segments in the first season included progress reports on the construction of Disneyland. The entire country watched in eager anticipation as Walt Disney's dream world grew into reality.

The show was very enthusiastically accepted by the public, who instantly placed it among the top-rated series—a position it held for years. All hoped as much for Disneyland.

The art of the theme show

The basic layout of Disneyland Park was designed during the course of one weekend because Roy Disney quickly needed something visual to show prospective backers what was being planned.

Marc Davis, Harper Goff, Richard Irvine and others at WED had visualized many ideas and attractions for Disneyland, but a definite overall structuring had not been established.

Artist Herb Ryman was contacted and went into seclusion with Walt Disney the weekend of September 23, 1953. Their brain-storming session produced an aerial map view of Disneyland that was the basis of the enchanted realm we know today.

The drawing that Roy Disney took to New York the following Monday showed Disneyland to be triangular in shape with a tall "berm" surrounding the park. This mound of earth would isolate guests from the conflicting visual influences of the outside world.

Visitors enter into the nostalgic world of small town, turn-of-the-century America through one peak of the triangle. To draw them farther along the quaint, relaxed central corridor is a dramatic view of Sleeping Beauty Castle.

At the end of Main Street, four "themed" lands fan out from a central hub, giving guests a comfortable sense of orientation and allowing for smooth transitions within each themed experience...rather like connecting scenes in a motion picture.

Key designer John Hench, now Executive Vice-President of WED, has observed that Disneyland unconsciously provides a feeling of reassurance. Cities have a sense of chaos because of all the conflicting elements vying for attention. "The order here at Disneyland works on people, the sense of harmony. There's a great deal of variety (in the building), but they all have a harmony running through them, a single theme. They were considered as a unit, not as individual things...it's like poetry. It condenses everything down to its essence.

The Disney Way

"You don't build it for yourself. You know what the people want and you build it for them."

Walt Disney

Walt Disney's design input for the park was based on years of observing crowds

and audience reactions at world fairs, county fairs, amusement parks, museums, and other gathering places around the world.

Overseeing plan development, he told one draftsman to make curved sidewalks, because people don't turn in straight lines around corners. He told others he didn't want architectural monuments—just buildings designed to make people smile.

He personally drew up the plan for Tom Sawyer Island. And he wanted three-dimensional scale models built of everything—an early design step still in practice at WED today—so that he could get an idea of what the public would see and the relationship of all the elements to one another.

Most significant was the entire concept of having motion picture designers create the park—men and women who specialized in researching, color styling, and designing authentic, believable, illusionary worlds.

Each attraction was planned like a story in a motion picture. Most of the ride concepts were developed at the studio using the same techniques by the same artists who created Disney animated films.

Fantasyland rides were assembled and tested first at the studio, then shipped piece by piece to Anaheim. Construction, engineering, operation and design problems were being solved that had never been attempted before.

Unfortunately, time and money were growing short as the July 17th deadline was all too rapidly approaching. As the race intensified, work was going on 17 hours a day, then around the clock.

And as if constructing this first-of-its-kind entertainment world wasn't complex enough, another first—in television—was planned to commemorate the opening day festivities.

Opening Day Catastrophe

Ready or not, Walt's 20-year dream was unveiled over the ABC network on July 17, 1955. It was the largest live coverage of an event up to that time. Twenty-two TV cameras were set up throughout the park.

Members of the press, political officials and entertainment celebrities joined the nearly 30,000 first-day visitors.

The Dateline: Disney World TV special was hosted by Art Linkletter, Robert Cummings, Ronald Reagan and Walt Disney himself. Also present were Frank Sinatra, Sammy Davis Jr., Irene Dunne (who christened the Mark Twain Riverboat) and the first appearance of The Mouseketeers.

By today's standards, the TV coverage was primitive at best. Cues were missed, lines were flubbed, and cameras often showed something different than what was being talked about. (For example, as viewers watched Fess Parker parade down Main Street as rugged Davy Crockett, they heard a charming description of Cinderella.)

Women's high-heeled shoes sank into the freshly poured asphalt of Main Street. Admission tickets had been counterfeited, causing overcrowding and depletion of food supplies. Guests were treated rudely by hired security crews.

Because he was so busy with the opening day telecast, Walt wasn't even aware of how disastrous some of the guest experiences were until he read the reviews in next morning's papers.

In fact, he nearly missed the ceremonies altogether! Exhausted from the hectic preparation, he retired to his private chambers above the Main Street Fire Station for a brief nap and had to lock the door to prevent interruptions. When he awoke, he found he was locked in and had to yell for assistance.

But of course, the problems were quickly corrected and Disneyland soon became the number one entertainment attraction in the world!

"The Happiest Place on Earth"

Walt Disney pledged on opening night that Disneyland would continue to grow and develop. Later he stated, "When a picture's finished, I can't change it, it's finished, but I can change the Park because it's alive."

The attempt to hire "outside" firms to work in the park was dismissed. Disney felt, "I couldn't have outside help and still get over my idea of hospitality." A special training program was instigated for all employees to impart shop business attitudes and the ideals of guest courtesy. This has been a proud hallmark of all Disney "entertainment worlds."

And while we've focused so much on the fulfillment of Walt Disney's dream, it must be remembered that he always credited his success to the team effort. "I don't pose as an authority on anything at all. I follow the opinions of the ordinary people I meet, and I take pride in the close-knit teamwork within my organization."

- Walt Disney at Disneyland:

"Look at them! Did you ever see so many happy people? So many people just enjoying themselves!"

Editor's Note: Subsequent articles in each 1985 DISNEY NEWS issue will present a "Disneyland Diary" of a history of each attraction in the park.

The premiere 21 Disneyland attractions on opening day included the Santa Fe and Disneyland Railroad, several Main Street vehicles, Main Street Arcade, Tomorrowland Autopia, Circarama (forerunner of Disney's Circle-Vision 360), Space Station X-1, King Arthur Carousel, Peter Pan's Flight, Mr. Toad's Wild Ride, Snow White's Adventures, Mad Tea Party, Canal Boats of the World (later to become Storybook Land), Mark Twain Steamboat, a variety of other ways to travel the frontier, Golden Horseshoe Saloon, and the Jungle Cruise.

DISNEYLAND CELEBRATING 30TH

Fantastic gifts to be awarded to lucky guests

How does a famous theme park celebrate its 30th successful year of providing outstanding entertainment to its millions of guests? By giving away fabulous gifts... like 1985 General Motors cars and Kodak cameras, for one thing.

Beginning Jan. 1, Disneyland Park will be hosting a year-long party the likes of which have never been seen before! Even before entering the park, visitors will be made aware that something exciting is going on. The entrance mall will be

brightly decorated in a 30th Anniversary theme, and will serve as the showcase area for the shiny new General Motors cars to be awarded as gifts to guests during 1985. Making its debut on that first day of the year, the incredible Disneyland



THROUGHOUT 1985

Gift-Giver Extraordinaire Machine will begin an actual countdown of each guest walking through the park's turnstiles. The purpose? To announce the lucky guest whose arrival relates to an attendance figure corresponding to the magic number



"30." If you're the lucky one, you'll soon know it...bells clang, whistles toot and music blares as every 30th guest wins a prize. Every 30th guest wins a Disneyland Passport. Every 300th guest wins a Kodak Disc Camera. Every 3,000th guest wins a Disneyland 30th Anniversary Commemorative Watch. Every 30,000th guest wins a 1985 Pontiac 2000LE Sunbird or Chevrolet Cavalier Sedan. Every 300,000th guest wins a 1985 Buick Custom or Oldsmobile Cutlass Ciera. And every 3 millionth guest wins a 1985 Cadillac Sedan de Ville.

In addition, Eastman Kodak and Coca-Cola are sponsoring a national 250 Million Guest Sweepstakes which will reward the person predicting the day and time the 250 millionth guest will arrive at Disneyland. The Grand Prize includes a 1985 Cadillac, 30,000 airline miles and 30 free days at a Disney Theme Park.

The Magic Kingdom Club will feature 330 prizes in its Disneyland 30th Anniversary Sweepstakes to be announced in the 1985 Membership Guide. Its Grand Prize is also a 1985 Cadillac, and there are other prizes including a 5-night Disneyland vacation and use of a National Car Rental, 30th Anniversary Commemorative Plates and Disneyland Passports. Details and entry blanks are outlined in the 1985 MKC Membership Guide, which members can pick up at their company Personnel or Recreation Offices.

The Disneyland Ambassador of Goodwill will carry the park's birthday message to the world...and to key cities in the U.S.

The 12-week summer season of the park will be designated as a Super "ThirtyEAR" Summer...from June 15 to Sept. 8. National television will cover portions of the 30 Hour Birthday Party on July 17—the anniversary date of Disneyland's Opening Day. By plane, ship or train, people will be flocking to this happy event. Walt Disney Travel Company has planned exclusive Disney cruises, flights and train excursions from all over the country with the same happy destination—the Disneyland 30-Hour Extravaganza. Your travel agent or Walt Disney Travel Company can provide additional details.

Brightly-costumed Disney entertainers will dazzle curbside audiences in the California park with a daily 30th Anniversary Parade. The music and dancing will add to the magic as only Disneyland can do it.

There'll be mini-birthday parties around every corner of the park. Space Stage guests will be treated to a special show with the loveable Disney characters and Disney musicians and dancers.

In May, the popular Main Street Electrical Parade will return, featuring spectacular new additions to the glittering nighttime procession.

Disneyland will wind up its most exciting year with Christmastime festivities that began soon after Thanksgiving...with bright holiday decorations, a giant Christmas tree, Dickens Carolers and music everywhere!

Disney News will continue throughout the year to alert its readers to the special events and entertainment planned for its "ThirtyEAR" celebration. In the meantime—beginning on New Year's Day—television, radio and newspaper announcements will keep you informed.

Of course, all of the park's over 50 major attractions, including those inside the newly designed Fantasyland, will help make this the happiest year ever in the Magic Kingdom. And the whimsical Gift-Giver Extraordinaire Machine at the Main Entrance is something that must be seen to be believed!

Whether it might be your first or fiftieth visit, Disneyland invites you to join in on the birthday fun, because guests are always welcomed as the most important part of the Disneyland "family." ♥



Jack Rand writes... “A LETTER TO MY GRANDCHILDREN”



Dear Janet and Helen,

Grandma and I have just got back from our holiday and we think that you will enjoy hearing about it.

We know that you will be dying to learn about Seattle and Portland and San Francisco and Monterey and Santa Barbara (which was not named after either of your two Aunties Barbara, because Santa means Saint) and Los Angeles and San Juan Capistrano, where the swallows fly back to, and San Diego and Tijuana, in Mexico, and Las Vegas and the Hoover Dam and the Nevada Desert.

And we don't think you will be interested in hearing about Disneyland, at all.

So, just this once, I'm going to be really rotten and tell you all about Disneyland, whether you like it or not, and forget all the others.

First of all, we have to get something worked out.

I say that you can still be a boy or a girl until you are 99 years old, and when you become 100, you start over again.

But you can only be a girl or a boy, of course, so long as you dream dreams, believe in fairies, have a wonderful imagination, and are able to talk to animals and birds and flowers and people from all over the world, and have them talk to you. And you have to know the secret for being happy.

If people of all ages can do that, then Disneyland is meant for boys and girls up to the age of 99. After 99 they have to pay twice and go around again.

Disneyland is called "The Happiest Place on Earth," and it is in a town called Anaheim, which is about 20 miles south-east of the great big city of Los Angeles, in the State of California, in the U.S.A.

I think it is about 20 miles away, although I don't really know where Los Angeles starts and stops; and once you are inside Disneyland Park you could be anywhere in the world.

The first street you come to is called Main Street, U.S.A., but you can see a famous mountain from the Main Street, and that mountain is in Switzerland, and you can see a carousel named after King Arthur (your mother was born near Camelot) and you can see the African jungle. I could go on until I fill this letter and it would all be a jumble, never mind a jungle. I suppose a jungle is a jumble.

So I'll try to tell you what Grandma and I did on our one delightful day in this Magic Kingdom.

We had help from someone who had been to Disneyland lots of times and who said that this was the best way to see it.

The gentleman gave us his 'infallible meandering method' to avoid the worst of

the queues. By and large we followed it, and by and large it worked. We suggest you do the same when you go.

He said to think of Main St., U.S.A. as a pan handle and all the various locations (lands they call them) as the pan.

As soon as they open up Disneyland: (on the day we were there, there were 4,000 people waiting).

(a) Go straight to City Hall and get a free guide and map. Ours is coming to you in a parcel so you will be able to follow this better when you get the map.

(b) Walk straight down the length of Main St.—that's the pan handle.

(c) Turn left and jump into the pan at the Enchanted Tiki Room. Go in, and enjoy the show. You sit in a Polynesian type house and there are four parrots in charge of the show. José speaks like a South American, Michael (really, really, truly called Michael, same as Dad) is Irish, the third parrot sounds like Maurice Chevalier and the other one is Germanish. They are not real birds. They're called "Audio Animatronics" figures, and they certainly seem real! They lead hundreds of other birds and flowers in song, and the fountains to spray and change colour in time to the music. With the macaws and Tiki gods bawling away they make quite a row. When it was thundering and lightning, and the fountains were streaming,

José said, "It's just a chower!"

(d) From there, you take the Jungle Cruise. You get into a boat and the young skipper takes you through the jungle, under waterfalls, past hippos, crocodiles, huge monkeys, gorillas and cannibals, and it's all a bit scary. I've been in the jungle before; I think this made me jump more. I reckon the young man told us a few fibs. I don't think that the cannibals had someone from an earlier boat in the stew pot. But they did have somebody. One hippo came right up to the boat with its mouth open, but the boat pilot shot at it with his revolver, and it ducked back into the water. And, just as you float close to some bamboo, the cannibals do come for you, but I don't think they were hungry.

(e) You work your way around the pan in a clockwise direction, so the next feature is the Pirates of the Caribbean. It is supposed to be the best, and we think it is. You see, anyone who has lived in Cornwall is a pirate deep down.

You go underground in the dark in boats which to begin with, tumble down two waterfalls, and you are in a fantasy world of pirates. Boy, are they for real! The pirates are attacking the fort, cannons are going off, the fort is fighting back, pirate ships are burning, and you are in the middle of it in your small boat. Some shots fell in the water quite close to us. Some pirates were getting drunk; some were chasing girls. One old lady was chasing a pirate. One pirate fired a pistol at me from about four feet away, but he missed. He was so close I could see the hair on his legs. I was never so glad to get out of anywhere in my life. Mind, they were all singing and laughing, so maybe it was just fun because Grandma didn't seem too frightened.

(f) Then we went to the Haunted Mansion. We went into a large room with a lot of other people and were told to stand in the "dead" centre to make room for other "bodies". It slowly dawned on us that the room didn't have an exit. The room got taller and taller. Actually I think the floor was sinking and when it stopped, the room was more than 50 feet high. Then we all got out through a secret tunnel into cupshaped cars called "Doom Buggies," with just two of us in each car. When it set off the cars turned and tilted until we were never quite sure which way direction we were heading or which way was up. We saw graves and skeletons and cobwebs and all sorts of ghostly things. As we went through a large old baronial hall there were ghosts dancing around the floor. You could see right through them, and they danced clean through the furniture. Near the end of the ride there were a lot of big mirrors close to the cars and Grandma and I could see ourselves quite clearly, all alone, in our little car. But when I looked in the last mirror, I nearly died. There were Grandma and me

in the car, but between us, leaning on our shoulders, was a green ghost you could see through, and he was laughing at us. And then we were out in the fresh air. Grandma said I was greener than the ghost in our car.

(g) Having been frightened half to death, we went to the Country Bear Jam-boree and that was jolly fun. The theatre was like a big old barn, and on the wall were the stuffed heads of a moose, a buffalo and a bear. They muttered to each other even before the show started and interrupted it all the time. When the curtains opened, happy bears played country music on all sorts of instruments including scrub-boards and jugs. All the bears were dressed in country clothes. One bear was a bit thick. Bears appeared in the theatre boxes, and one beautiful lady bear was lowered from the ceiling on a swing, singing to us while she was swinging. We never realized that bears were so musical.

(h) We by-passed Frontierland and hurried to the interior of "It's A Small World." "It's A Small World" is beautiful. Again you sit in a boat, only this time very gently and ride through a wonderland where children from all over the world, dressed in their native dress, sing, "It's A Small World After All," in their own language. The scenery for each group is exactly right for their particular part of the world. And, of course for Switzerland, the goats sing as well. For the southern tip of Southern America the penguins sing. In fact, everybody and everything sings and dances. It is so easy to tell where all the children are from and you know what they are singing even if you don't know their particular language.

(i) We rode over the top of Disneyland in one of the Skyway to Fantasyland buckets, right through the middle of the Matterhorn (well, a very good copy of Switzerland's favourite mountain).

(j) "America Sings" is in a very clever theatre. We sat at the back of a circular building, with the stage at the front (where else), all in a segment like one of those cheese portions you get in a round box. After the various animals and people and Uncle-Sam-type-bald-eagles had sung about one segment of America's musical history the lights went out and we, the audience, still in our seats, moved one-sixth of the way around the circle to the next stage. This went on until we completed the circle. That's about as clear as mud, isn't it? When I was a little older than you two the geometry master, at school, once said that I should be appointed to the Society for the Detection of the Obvious, but I don't seem to have lived up to my early billing. The bald eagle and a donkey knew how it worked, at any rate, because they followed, or led us to every stage set. And I'll bet you two piano and recorder players know all the songs they sang better than I do. I'll get Grandma to tell

her old tone-deaf hubby some of the titles: "Camptown Races," "Old Kentucky Home," "Home on the Range," (I think that one is about cooking), "Yankee Doodle," "Old Folks at Home," "I've Been Working on the Railroad" and others. Americans like to tell you that they are great gad-about, but notice how often the word home turns up in their songs.

By then it was just about past lunch-time, so we had lunch in "New Orleans." Now we had the afternoon free to take in the other attractions.

Do you want me to tell you onto a little secret? Grandma had been muttering all morning, "Helen and Janet would have liked this" and, "Do you think this would have made them nervous?" She said that every time my teeth chattered.

We saw "Disneyland Railroads," "Davy Crockett's Canoes," the "Big Thunder Mountain Railroad," the "Mark Twain Riverboat," and went on a raft to "Tom Sawyer's Island."

We thought that you would have enjoyed Fantasyland best... "Dumbo's Flying Elephants," "Storybook Land Canal Boats," the "Mad Hatter's Tea Cups," "Mr. Toad's Wild Ride" and "Peter Pan Flight."

The Bobsleds which go in and out of the Matterhorn terrorize grandparents, scare children, and may cause some stomach butterflies. Some of Tomorrowland left Grandma and me two generations out of step. "Adventure through Inner Space" and "Space Mountain" looked exactly like what Uncle David talks about when he is going on and on about computers.

We didn't see the entire Park, but what we saw we enjoyed, and we know you will, one day.

Disneyland is very clean and very well organized and you get to sit down quite a bit. You do not notice that you are tired, until at about 5 p.m. you see that your feet are breathing like frogs.

When you leave and go back to your hotel, which is in the real world, you feel like Alice in Wonderland must have felt when she got home.

Disneyland really is a happy place.

We hope that you will enjoy the parcel we sent from there. Grandma put it on the Mark Twain and not on a Space Ship, so it may take a little longer.

We are not too sure but, if you look at the bottom of this sheet, you may see a green ghost. Grandma and I know now that there could be one there—or somewhere!

All our love,

Grandpa and Grandma

Jack Rand is a noted Canadian free-lance writer. He was writing to his granddaughters Janet (age 9) and Helen (age 7) Dunning who live in Wellington, Shropshire, England.



Watching the Whale Parade

By Doris Walker

California's biggest tourists spend the winter and spring months parading past its scenic coast in an annual visitation that has been going on for millions of years. The first of thousands of gray whales begin arriving there at year's end, having traveled three months from icy Arctic waters. They will spend that same length of time in the warm shallow lagoons of Baja California before heading for the top of the world again.

While they definitely spyhop and sight-see along the famous sunshine shore that lies in between their two homes, the intent of their travels is not just a vacation. Half of the already massive females — up to 50 feet in length and weighing up to 50 tons — must reach the lagoons in time to give birth to their one-ton calves.

As spring warms the entire Pacific, the California gray whales — and their fast-growing babies — head north again, offering viewers a second parade along the coast. Daily whale-watching cruises are a popular tradition from many of its harbors, enabling human visitors to witness these once-endangered marine mammals at very close range. It's the biggest wildlife display on earth!

Promontories like Point Loma in San Diego, Dana Point in Orange County and

Palos Verdes in Los Angeles are natural navigational landmarks for the wandering whales, who come especially close to shore at these points. Theirs is the longest migration of any mammal anywhere — about 6,000 miles in each direction.

While this species appears plentiful today, the herd totalling upwards of 19,000 individuals, grays were very near extinction from whaling twice in recent history: during the late 19th century and again in the 1920s. Their preference for shallow coastal waters made them an easy target for harpoons and factory ships. They have been protected by international treaty since 1937, the only whale species allowed to reproduce back to safe numbers.

The gray is also considered the most friendly of all whales: it seems to enjoy the attention it receives from watchers who observe it with respect. No other whale stays so close to land — within sight and sound of mankind. In the more maneuverable waters of the Baja lagoons, these whales actually approach small boats and allow people to stroke them.

But why do these very intelligent marine mammals spend half their lives swimming back and forth half the length of the world? The frigid waters of the Bering and Chuckchee Seas, between Alaska and the USSR, are their feeding ground during the long northern summer. The tiny shrimplike crustaceans that sus-

tain their vast weight flourish then...in shallow water lit by the midnight sun. The whales eat around the clock, each gaining up to a ton in one season.

Unlike toothed whales that can chew their food, grays are equipped with only baleen filters in their mouths, limiting their intake to minute sea life the size of a human fingernail. The graceful animals dive down and scoop up mouthfuls of the ocean, then release the water through the baleen. These whiskerlike plates hang down from the top jaw and trap the food inside much like a net.

But when winter arrives in the Arctic and the sea surface begins to freeze, the plentiful food supply disappears. And because the whales must continually lift their blowholes out of the water to breathe, they are forced to head south, away from the forming ice.

The feeding and calving cycles are interwoven, for the baby whales must be born in warm water. They lack the thick insulating layer of blubber that keeps the adults warm. So the whales head south, group by group, though the food will be very limited there.

They will live off their own blubber layers for more than six months, even mothers who must each produce 50 gallons of rich milk a day to build their baby's fat. They nurse for half a year.

When calves are sufficiently strong for



the long journey north, the whale families leave for the Arctic seas. And by the time the babies arrive there, they have grown their first baleen and have been weaned to begin the lifelong task of filter-trapping food from the ocean.

While toothed whales, like dolphins, killer and pilot whales, have a single blowhole on top of their heads, baleen whales have a pair of blowholes that look more like the nostrils they really are.

These are what give away the whales' location to whalewatchers scanning the sea. Air, condensing as it leaves the large wet body, forms a steam spout in a slightly divided column. It can be up to 15 feet high and visible for miles. The swooshing sound it makes can be heard for a thousand feet.

Each whale spouts like this up to five times in a row during the few minutes it spends at the surface. Then it takes an extra big breath and dives down deeper, revealing as it does its impressive 10-foot-wide tail flukes. It will stay down for as long as 15 minutes, when it must reappear to breathe again. "Thar she blows!" was the traditional cry of the whaler as the series of spouts began.

Often, between the time of the spout and the lifting of the 300-pound flukes, the sawtooth ridge along the whale's backbone is visible. Most prehistoric of living species, California gray whales have not yet developed a dorsal fin as have other kinds.

For several minutes after the flukes disappear below the surface, a round flat patch of water is clearly visible. This

phenomenon is called the whale's "footprint," caused by the upwelling of water after the mammoth body dives.

Sometimes the agile beast will reward a boatful of admirers by "spyhopping," lifting its 15-foot-long head completely out of the water as if to watch back. It literally stands on its tail, and may actually be sighting its land bearings.

The luckiest of whalewatchers are treated to "breaching," when the whale thrusts two-thirds of its body out of water, then splashes down loudly on its side or back. It takes enormous energy to propel a 40-ton mass this way, and yet it is thought that this is only a showing-off procedure...perhaps to attract a mate. This act is usually repeated quickly several times in succession, so watchers should not take their eyes off the spot once a breach has been viewed.

Gray whales are sometimes spotted scratching on the rocks within the myriad of coves that line the California coast. It is thought they may be trying to rid their skin of the hundreds of barnacles that have attached themselves to their skin. These tenacious parasites filter their own food from the sea as they are moved along by their host.

Once in a while, a pregnant whale who doesn't reach the warm lagoon in time may give birth to a calf in such a cove. And though the colder water is a hazard, the babe often survives to swim the final miles south itself. The shallow lagoons are well sheltered and twice as salty as the ocean, helping the youngsters stay afloat and breathe easier.

All whales are born underwater tail first, to enable them the most possible time to reach the surface to breathe once they leave their mothers. For the first rule of life they must learn is to surface every five to eight minutes to reach the oxygen supply. Often a midwife whale assists in the birth, pushing the calf to the top before the mother is able.

Newborn gray whales, already 12 to 15 feet long, are dimpled and wrinkled like skinny pickles. This gives them extra skin to accommodate the faster-growing blubber. Each will add another foot a month, doubling in length by the time they are ready to return to the same lagoon the following year.

And for the rest of their 40-some years, they will reenact the ancient ritual of migration from Arctic to subtropic, passing in a playful parade along the populated coast of California.

Sometimes a young whale will even enter the breakwaters of a harbor, circling the channels, then finding its way out again through its wonderful sonar navigation system. These marvelous animals, who have been here for eons, seem to want to stay close in touch with the lately-come people who come to them now in friendship and awe, not as enemies. 🐋

Doris Walker's writing has earned her numerous awards in national competitions. She is the author of two books: "Dana Point Harbor/Capistrano Bay: Home Port for Romance" and "The Whales of Capistrano Bay." Walker is based in Dana Point, California.

FH5 + 2

FORMULA FOR GOOD TIME JAZZ

By Mike West

Do names like Ward Kimball, Harper Goff, Frank Thomas, Ed Penner and Danny Alguire strike a familiar chord in your musical memory? Probably not. To most Disney buffs, these names bring to mind the animated artistry of "Snow White," "Pinocchio," "Cinderella" and "Bambi," just to name a few. On a musical note, their individual familiarity might not be on the same scale as Louis Armstrong or Coleman Hawkins. But collectively, this distinguished group of studio animators, writers and directors composed a formula for good time jazz that had the nation tapping its feet for more than twenty years. Serious students of two-beat syncopation will remember this formula as **FIRE HOUSE FIVE + TWO**.

It all started back in 1940, when Walt Disney hosted a big employee party to celebrate the opening of his new Burbank studio. Entertainment for the event was to be provided by "local talent." The word went out that any employee who played a musical instrument should bring it to the party.

Ward Kimball, a young animator who had played with the Santa Barbara Symphony in 1931, slid his trombone out of mothballs, headed for the party and jumped in on the jam session, not realizing that he was leaping into musical history.

Music became a lunch-time hobby. Musicians would meet at Ward's office and listen to old jazz records, playing along with the phonograph.

One day the phonograph broke down, but the music continued without missing a beat. A band was born. Ward gave the new band its first name.

"We called it *The Hugajeedy 8*."

Hugajeedy?

"That was the sound of my old Model-T Ford. Hugajeedy — hugajeedy — hugajeedy."

Other Disneyites in the band at that time included animators Frank Thomas (piano) and Clarke Mallery (clarinet), sound effects specialist Jim Macdonald (drums), writer Ed Penner (bass sax) and artist Harper Goff (bajo).

Some "outside" brass was added to the group in the form of Johnny Lucas, a trumpet player from Pasadena. But shortly thereafter, Johnny left the band, as did Jim Macdonald. They were replaced by Danny Alguire and Monte Mountjoy on cornet and drums.

The new band, now called the *San Gabriel Valley Blue Blowers*, would sit at a local club with resident drummer Zutie Singleton and jam into the night. By eight o'clock the following morning however, they were back at the studio working for Walt.

The band's final name came about as a result of Ward's membership in the Southern California Horseless Carriage Club. In 1948 Ward decided to take the band along for the club's annual drive from Los Angeles to San Diego. But what from Los Angeles to San Diego. But what antique vehicle was large enough to carry them? He found the answer in Venice, Ca., where a 1914 American La France fire truck was gathering grime in a deserted warehouse. With \$225, six months of elbow grease, some red fireshirts, white suspenders and authentic leather fire helmets, the band took on a new look, and a new name: the *Fire House Five + Two*. But why not the *Firehouse Seven*?

"FH5 was the original name but in order to let people know they were going to get a seven piece band instead of five, we'd say plus 2!"

With their new name and new look, the band was ready for a new job...any job! It didn't matter to them if they got paid for it or not, they just wanted to play music. They were, in the truest sense of the word, amateurs. Indeed, the FH5 loved jazz.

One day Ward received call from the legendary New Orleans jazz trombonist, Kid Ory. It seemed that his Creole Jazz Band had mistakenly signed two contracts for the same night.

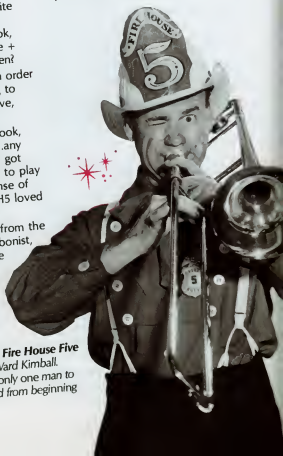
"He wanted us to play the dance for the Los Angeles High School at the Barney Oldfield Country Club. It was the first time we actually got paid for playing anywhere."

On May 13, 1949, the first FH5 + 2 album was recorded on the **GOOD TIME JAZZ** label.

The band was now performing an average of three times a week for dances, private parties, civic affairs, parades, benefits, and popular Dixieland clubs like the Beverly Cavern. It was there that an agent from MCA Talent Division saw them, signed them and booked them for exclusive Monday night engagements at Charlie Morrison's Mocambo, the hottest club on the Sunset Strip.

"It was the kind of place where the stars could come, let down their hair, and not worry about it."

Word quickly spread that Mondays at the Mocambo meant Charleston contests, bubbling with infectious sounds from the *Fire House Five + Two*. Within two weeks, you couldn't get to the place.



The leader of the **Fire House Five + Two**—Chief Ward Kimball. Ward is also the only one man to be with the band from beginning to end.

The publicity the band received from appearing where the stars gathered put them in the national spotlight: from television with Milton Berle, to playing for Bing Crosby at his annual Pebble Beach Golf Tournament, which led to four appearances on his radio show.

The FH5 was becoming a national institution, a household phrase, and quite possibly America's favorite jazz band. For the first time "jazz records" became best-sellers in the music stores, and radio stations featured their music constantly.

What was Walt's reaction to the band? "Walt always liked music, and he was very proud of us," recalls Ward. "He couldn't get over the fact that some of the guys who worked for him as animators and artists, were all of a sudden the toast of the music world. He didn't get mad if we took some time off once in a while, but we made it a rule not to take advantage the situation."

The hits these part-time musicians created in their full-time jobs at the studio gave Walt Disney another reason to smile. The list includes "Alice in Wonderland," "Babes in Toyland," "Dumbo," "Fantasia," "Lady & the Tramp," "Sleeping Beauty," "Sword in the Stone," etc., etc. The list is as long as the ladder on the old fire truck!

Though their individual achievements as studio artists had been seen by millions of movie-goers, the largest audience to see FH5 perform as a group, came on opening day at the Disneyland Park in 1955. An estimated one hundred million people watched on television.

Ward remembers it well.

"Walt told us to wander around the park and play wherever there was a crowd. We were the first mobile band at Disneyland."

There were many memorable moments in the history of the FH5; like playing back-up to the Andrew Sisters, and Louis Armstrong or recording with Ella Fitzgerald.

One night in front of 15,000 people at the Hollywood Bowl, Ward had to plead with the audience to stop applauding so the next act could come on stage.

Memories last forever, but not the band.

Ward and the rest of the band agreed that when the band ceased to be fun they should break up, but the offers kept coming in.

Finally, however, after 22 years, having survived mambos, fast waltzes, cha-cha-chas, polkas, calypso, rhythm and blues, mood music, and rock 'n roll, the FH5 + 2 decided to hang up their hats.

Their "last" gig was at an auto show in the Anaheim Convention Center.

Well, it was almost over. Nine years later, the FH5 made one more appearance, in the 1980 Tournament of Roses Parade, where 30 years before, they had been the first jazz band to ever perform in the parade.

"We had fun, and I wouldn't have traded all those crazy experiences for anything, but when it was over, I was glad and I've never missed it!" Kimball stated.

The rest of us may miss the band, but their 12 albums will always be instrumental in helping us remember, measure for measure, the tempo of good time jazz. 🎷

In the course of time, 19 different men were members of the FH5 + 2, at one time or another. Though limited space does not allow for an adequate biography on each, they all deserve mention for their contributions to the incredible success of the band.

Danny Alguire (cornet)
Ralph Ball (tuba)
George Bruns (piano)
K. O. Eckland (drums)
Eddie Forrest (drums)
Harper Goff (banjo)
Jerry Hamm (drums)
Ward Kimball (trombone)
Don Kinch (trumpet/tuba)
Johnny Lucas (trumpet)
Jim Macdonald (drums)
Clarke Mallory (clarinet)
Monte Mountjoy (drums)
Bill Newman (banjo)
Ed Penner (sax/tuba)
George Probert (sax)
Dick Roberts (banjo)
Tom Sharpsteen (clarinet)
Frank Thomas (piano)

Photo below—On the set of Universal's "Hit Parade of 1950." (from L to R) Harper Goff (banjo), Ed Penner (tuba), Monte Mountjoy (drums), Danny Alguire (trumpet), Clarke Mallory (clarinet), Ward Kimball (trombone), and Frank Thomas (piano)



LET'S GO TO THE MOVIES

by Jim Fanning

"PINOCCHIO"

On its release in 1937, "Snow White and the Seven Dwarfs" was acclaimed by critics and audiences alike as Walt Disney's masterpiece. How, some wondered, would Disney ever surpass his monumental first feature?

The answer came in 1940 with "Pinocchio." Disney's most ambitious cartoon feature is now considered the most lavishly detailed animated film ever made.

The world-famous tale of the wooden puppet who becomes a boy was written in 1880 by Italian author Carlo Lorenzini under the pen name of Collodi. Disney knew the story and the cartoon medium were made for each other; only animation could bring to life "Pinocchio's" colorful characters and wondrous fantasy.

With the experience gained during the gradual development and making of "Snow White," Disney felt his staff could move more rapidly through "Pinocchio." Six months into production, however, Disney scrapped everything to begin again. "Pinocchio" was a far more complex story than "Snow White" and it had its own particular problems.

The most troublesome element was Pinocchio himself. Collodi's puppet is a

nineteenth century delinquent, deliberately disobedient to his woodcarver "father" until his harrowing adventures change his ways. The Disney artists at first tried to capture this depiction by animating Pinocchio as a sticklike puppet with a brash, cocky personality.

Disney knew if the audience were to become involved with Pinocchio, the puppet would have to be more likeable and boylike in his personality and design. Disney developed Pinocchio, having just been brought to life by the Blue Fairy, as a complete innocent, easily swayed by good or evil influences. The puppet's every move would reflect his inexperience, and animator Milt Kahl came up with a new design emphasizing Pinocchio's boyish qualities.

This presented a new problem. Supposedly the central character, Pinocchio, was now so passive as to be almost uninteresting.

The solution was to surround Pinocchio with flamboyant characters, the most important of which became crucial to the developing storyline. In Collodi's original, a talking cricket makes a brief appearance. Walt Disney decided to cast this bit-player in a larger role and appointed him Pinocchio's official conscience.

Making a cricket into a movie star was no snap, however. After rejecting several

ugly insectlike designs, Disney challenged animator Ward Kimball to design a cute cricket. Jimmy Cricket emerged as a funny little "man" with a round, bald head and large feet.

The Disney storymen welcomed this new addition to the cast. A constant source of breezy humor, Jimmy Cricket was someone with whom the bland Pinocchio could interact, allowing the puppet to reveal more of his personality. Jimmy's voice was provided by Cliff Edwards, famous as "Ukulele Ike," recording star of the 20s and 30s. As Jimmy, Edwards sings "When You Wish Upon A Star" and "Give A Little Whistle," two of "Pinocchio's" most popular songs.

All of the film's songs, written by Leigh Harline and Ned Washington, became an important ingredient of "Pinocchio's" atmosphere. Composer Paul J. Smith's "Pinocchio" score, composed with Harline and Washington, is regarded as one of the finest examples of film scoring; it won the Academy Award as Best Original Score, 1940. "When You Wish Upon A Star" also won an Oscar as Best Song.

"Pinocchio's" lush musical score is more than matched by the film's lavish visuals. The European storybook flavor of the background owes much to Albert Hurter and Gustaf Tenggren. Background artist Claude Coats has said that Tenggren "painted terrific views of the houses in the little Swiss-looking village. They had an interesting proportion to them that influenced the scale of our work at Disneyland later on."

By the time Disney and his staff produced "Pinocchio," they had mastered the language of filmic storytelling. "I think that Walt was impatient with the restrictions of a cartoon," Disney artist Ken Anderson has observed. "He strived for more and more realism, more naturalism in the features."

The technical tool which gave Disney true filmmaking flexibility was the multiplane camera. Although used in several "Snow White" scenes, the device was not fully utilized in a feature until "Pinocchio." The multiplane camera added the illusion of depth to animation by placing background, middle distance and foreground on different levels in front of the animation camera. It also made possible complex panning and tracking shots, completing Disney's filmic vocabulary.

"Pinocchio" was finally completed in 1940 after three years of intensive production at the then-incredible cost of \$2,600,000, almost twice that of "Snow White." Whatever the price, Disney had achieved his goal; "Pinocchio" marked the artistic highpoint of Disney's feature cartoons. Re-released to theatres this Christmas, "Pinocchio" proves that (aside from the Blue Fairy) it took the movie-making magic of Walt Disney to bring a wooden puppet to life. 🎬



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TQQ

Disney Serendipity

Produced and photographed
by Dawn and Max Navarro

Continuing our series on Serendipity, Disney News explores shopping around the world...World Showcase, that is. Here you'll find rare treasures and gifts it would take a lifetime of vacation traveling to discover in varied global locations. By boat across the Seven Seas Lagoon, or by bus or by foot, visitors to Epcot Center's World Showcase can find broad samplings of foreign merchandise seldom seen in this country. You'll see hand-crafted Eskimo goods in the Canada pavilion; lovely silks in China; perfumes in France; crafted toys in Germany; fine Italian chocolates in Italy; pleasing gifts in the Mitsukoshi Department Store of Japan; leather goods in Mexico; Scottish fashions in the United Kingdom; and tapestries from the recently-opened Morocco. Everything sold in the pavilions' shops is imported from the countries represented. World Showcase is an exciting shopping adventure!





World Showcase Traveler's Collection

One of the many pleasures of traveling is finding unique gifts for the folks back home. Showcased in St. Mark's Square (very authentic, except for the lack of pigeons), are gifts and necessities found in the Italy pavilion. The handcrafted maroon leather bag, leather travel kit and umbrella are from the famous I Santi Leather Shop. A fine selection of 100% wool items: Locharron hat, Brewster pullover and gloves and Cashmere muffler are all from Pringles of Scotland in the United Kingdom. What youngster wouldn't be happy to receive the Teddy Bear from Der Teddybaer in Germany? Then who will get the beer stein or the handcarved wood pipe? Travel wouldn't be much fun without sunshine. A National Rent-A-Car will take you to a sunny beach, and Coppertone will protect your winter-white skin. Don't forget to drop everyone a postcard. Cards are available showing famous landmarks from all your travels throughout Epcot Center.



International Fashions

An international wardrobe can be purchased in World Showcase. A plaid skirt, a pair of lederhosen, an embroidered cotton tunic or a canvas hat are all symbolic of their individual countries. In China, we found silk. A dazzling display of bright colored silk blouses and intricately embroidered jackets like the red plum blossom pattern pictured. Silk is China... slippers, scarves, kimonos and lovely accessories.



The Marketplace

The open-air market is the fun gathering place for tourist and resident alike in cities throughout the world. Such a spot is the Arcata D'Artigiani, on the western edge of the piazza in Italy. A wooden carro (cart) displays a bountiful selection of fruit and vegetables (they're plastic or glass) and yummy Perugina chocolates (they're real).

In Mexico, colorful booths in the Mercado (meaning market) display native crafts...piñatas, paper flowers, leather goods, wood carvings, toys and pottery. They are located inside the pyramid entrance in a moonlight and mariachi setting.

Epcot Center's newest World Showcase pavilion—Morocco—features a marketplace of whitewashed shops filled with handcrafted wares such as carpets, pottery, brassware and authentic clothing.



Window Shopping Art

The window dressings in each shop in World Showcase display handsome items designed to portray each particular country. Some of the windows are picture perfect...like a still-life painting. This charming setting in The Tea Caddy represents the Twinings Tea Company in the United Kingdom. The shop is filled with a wonderful assortment of teas and a most unusual collection of tea cozies, teapots and teacups—all imported from England.



sprit de corps, as it was known in the past, is sadly lacking in most present-day associations. In contrast, the Marine Corps still upholds its tradition of pride. And, according to the fast-growing membership of its newly-formed Alumni Club, Disneyland is another of those select few organizations that instills a pride in employees which they treasure for a lifetime.

The premise for the club is that "You can take the person out of

Disneyland, but you can't take Disneyland out of the person."

With the promise of practically no benefits at all, 1,500 past Disneyland employees have sent in a \$10 check for the privilege of belonging to the exclusive new Alumni Club and receiving a uniquely designed membership certificate plus an official newsletter—*The Disneylander*.

Members may be those who worked for the Disneyland Theme

Park since opening day until their retirement, or they might be a former college student whose employment helped finance an education. Applications have been received from many locations throughout the U.S.A., and some from abroad. Presently, Walt Disney World personnel is not eligible to join, but in down-the-road planning, the club could be expanded to include the Florida employees.

Among the Disneyland Alumni Club Charter Members are Ron Ziegler, former press secretary to President Nixon. President Ronald Reagan is an honorary member because, as an actor/commentator, he assisted Art Linkletter and Bob Cummings in Opening Day park ceremonies on July 17, 1955.

Disneyland retirees are attracting new members into the club by word-of-mouth endorsements. An exciting get-together brunch at the Anaheim Hyatt Hotel has already taken place, and consideration is being given to a major bash being held within the Park to celebrate the Magic Kingdom's 30th anniversary.

DISNEYLAND[®] ALUMNI CLUB



Special events are being planned for all alumni and guests on the Disneyland birthday date of July 17, 1985.

What? You say you're a Disneyland alumni and haven't gotten around to joining your club yet? Well, get those \$10 checks in the mail. Look to the future...there are T-shirts to buy, tours to take, parties to attend, old friendships to rekindle and memories to treasure...all the rest of your lives! Send your checks or write for further information to The Disneyland Alumni Club, P.O. Box 3232, Anaheim, CA 92803. 🐻

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Match That Tune!

Disney Theme Park music is much more than entertainment. It can be an attention-getter, a psyche soother, a mood-setter...and it can stir your emotions into patriotic fervor. Whatever—the music and the musicians' performances are designed by Disney to make you happy. Attentive audiences are seen to sway gently as if by

some magical force; or to spontaneously tap their feet in time to the beat; or even to get right up and dance in the aisles or in the streets!

The Disney musician is more than an accomplished musician. He is a performer no less than an actor on the stage. Actually, when performing solo or with a group in one of the Disney

themed lands, or nearby some foreign country pavilion in Epcot Center, he or she really is "onstage." He has memorized his "part"; is in appropriate costume; and is expected to put on a show to please a live audience.

Can you match these musicians with their "onstage" backgrounds? Match that tune! ♪



1: Western folk music with a country beat...sounds like a jamboree!



2: Your feet just lose control when that Polka sound bounces across the cobblestones!



3: The sweet blues sounds of jazz could be at home only in the home of the Mardi Gras!



4: The beat of the drum, the sound of the flute, straightens your back, commands a salute.



5: The nostalgic plink, plink, plink, of an old-time piano turns the present into the past!



6: Exotic screams, accompanied by strange rhythms, tell a musical comedy story.



7: Gentle strings and soft brass combine in harmony for a romantic serenade.



8: This unique band appears to have their upbeat musical style all buttoned up!



Answer: DB, 8B, 7C, 5A, 5F, 3E, 3C, 4B, 8D

Produced by Dawn and Max Navarro.

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SAN DIEGO—Casa de Barbara
SAN DIEGO—Royal Gallery Ltd.
SOLVANG—Wishing Well
SUNLAND—Rostand
WEST COVINA—Forte Olivia
WHITTIER—Putnam's Hallmark

FLORIDA

LAKE BUENA VISTA—Walt Disney
World
MIAMI—Dynasty Gift Shop
MIAMI—Royal Gallery Ltd.
MIAMI BEACH—Heres Gift Center
NORTH MIAMI BEACH—Royal
Gallery Ltd.
WEST PALM BEACH—Royal
Gallery Ltd.

INDIANA

EVANSVILLE—Kuckemeyer & Cohn

MASSACHUSETTS

BOSTON—Di Carlo Furniture

MICHIGAN

WARREN—Genna's

NEVADA

LAS VEGAS—Hobs Serendipity
LAS VEGAS—Serendipity in MGM
Hotel

RENO—Heirlooms of Tomorrow

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WAYNE—Little Elegance

WOODBRIIDGE—Little Elegance

NEW YORK

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BROOKLYN—Mama's Gift Shop
BROOKLYN—European Gift
BROOKLYN—Slope Jewelers
FLUSHING—T & T Photo & Gift
JACON HEIGHTS—Jackson Gift
MERRICK—The Limited Edition
NEW YORK CITY—Ceramica Gift
Gallery

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YONKERS—Mount Royale Gift
Shop

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Shop

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Treasures

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PLANO—Royal Gallery Ltd.
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HOLIDAY HAPPENINGS

Christmas Activities in the Disney Theme Parks



by Margery R. Lee

Christmas will be more fun than ever this year at Walt Disney World and Disneyland Park. Not only will there be the usual festivities, decorations and parades, but an added new show from the Country Bear Jamboree that will put everyone from babies to Grandpa and Grandma in a happy holiday mood.

Most bears hibernate during the win-

ter, but Henry Bear and Big Al...stars of the musical show, are busily rehearsing new songs and routines with a definite Christmas flavor. Not to be upstaged, Liver Lips McGrowl will deliver his rendition of "I'm your rock and roll Santa, Baby; gonna shake your Christmas tree!" Big Al, as an over-stuffed baby New Year, sings "Lonely and low since you stole my heart and my truck and my dough."

The Country Bear Christmas show will become part of annual holiday

events at both the Florida and California theme parks, opening this year on Thanksgiving weekend.

Both parks will also begin their popular Christmas parades during the Thanksgiving weekend. In Walt Disney World, the parade will be nationally televised on the ABC-TV network some time during Christmas week (exact time to be announced). New floats and additional Disney themes will be added to such long-standing favorites as eight "Silly Reindeer" and dancing Christmas trees. Santa Claus will soar down Main Street, U.S.A. on his roof top sleigh.

The Disneyland "Fantasy on Parade" will feature a new opening, Sleeping Beauty Court and Castle scene, plus a new finale starring the toy soldiers and gingerbread people.

Epcot Center will focus on the charming Dickens' world of the United Kingdom Showcase, part of a year-long world folk festival called WorldFest. Carolers, dancers and street players will all add to the Victorian Christmas scene.

In the Florida park, Cinderella Castle will provide the backdrop for 300 singers and dancers creating the look of a Currier and Ives Christmas in "A Sparkling Christmas Spectacular" starring Scrooge McDuck and a rather "Goofy" Santa Claus beginning in mid-December.

Disneyland will feature a gala New Year's Eve Party on Dec. 31, with special entertainment. At Walt Disney World, parties will rock the Top of the World and Ballroom of the America's in the Contemporary Resort Hotel, Polynesian Village Revue and Papeete Bay Room, Pioneer Hall and in the six official hotels of the Walt Disney World Village Hotel Plaza.

For further holiday information, call, in Walt Disney World, (305) 824-4321; and in Disneyland, call (714) 999-4565 or (213) 626-8605. 🐻



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WALT DISNEY PRODUCTIONS HIGHLIGHTS

New Company Officers Named

Michael D. Eisner and Frank G. Wells were unanimously elected Chairman and Chief Executive Officer, and Chief Operating Officer, respectively, by the Board of Directors of Walt Disney Productions on Sept. 22. Eisner succeeds Ray Watson who has served as Disney's Chairman since May, 1983, and as interim Chief Executive since the resignation of Ron Miller on Sept. 7.

Eisner and Wells have named Jeffrey Katzenberg as President of Motion Pictures and Television for Walt Disney Productions. Katzenberg will be responsible for all production, marketing, and distribution of theatrical motion pictures and television programs.

Ideal Christmas Gifts From Home Video

"Mickey's Christmas Carol" and three DTV videos are among the new "Wrapped And Ready To Give" embossed white gift boxes appearing in video specialty stores through the holiday season. Various new Disney videos are priced to sell at \$29.95 and \$39.95.

The Disney All-American Musical Experience

Both Disney Theme Parks are recruiting for the elite marching bands who treat Disney Park guests to very spirited music each summer. College students are attracted to the 12-week summer program in Disneyland and Walt Disney World not only because of the opportunity to perform live before so many appreciative audiences, but because of the educational daily clinic workshops. The Disney Entertainment Work Experience Program offers a work/study curriculum providing exposure to many aspects of the entertainment industry. Top clinicians in the past who have shared their knowledge with the students include Tony Tennille, Bill Conti and Richard Carpenter.

If you are a college or university freshman, sophomore or junior, and interested in competing for instrumentalist or dancing summer employment in the Disney All-American College Marching Bands, watch your college newspapers or bulletin boards for information regarding auditions in key cities around the country. Or write to the Disney Entertainment Work Experience Program in either Walt Disney World or Disneyland.

Disney News Photo Contest Announced

To help celebrate Disneyland's 1985 30th birthday, DISNEY NEWS is giving away 30 fun prizes to visiting amateur photographers. The Grand Prize: A 5-night Deluxe Vacation at either Disney Park for a family of four. Other prizes include Kodak products any photographer will be pleased to win. Thirty prizes in all will be awarded to those photos which the judges deem to best represent the universal appeal of Disneyland—the happiness it brings to all. Spontaneity will be the key word that will determine winners. The postal deadline is Dec. 1, 1985, with winners being announced in the 1986 Spring issue of DISNEY NEWS. Entries must be in color: color prints, 35mm slides or transparencies. One photo per entry. Official rules and entry blanks will be forthcoming in the Spring, Summer and Fall issues of DISNEY NEWS.

So, if you're planning a trip to Disneyland in 1985, don't forget your camera!

"Living Seas" To Open Jan. 1986

Underwater life and its potential for man will be explored in "The Living Seas" now under construction at Epcot Center. Presented by United Technologies, this newest Future World addition will open in 1986.



Month-Long WorldFest Celebrations At Epcot

In a year-long celebration, Epcot Center salutes the ten World Showcase nations in turn with authentic international folk festivals. Singing, dancing, games and festival decorations are featured every day in the authentic spirit of each nation on a monthly basis. Future WorldFest celebrations include: China in January, Canada in February, France in March, Japan in April, Mexico in May and the U.S. for a

three-month summer celebration. Hours are 9 a.m. to 8 p.m. daily.

Disney Movies Update

The discovery of a baby brontosaurus in an uncharted region of the African rain forest triggers an action-packed adventure in Touchstone Films' motion picture, "Baby." Produced for \$14 million "Baby" stars William Katt, Sean Young and Patrick McGowan and is scheduled for release in March, 1985.

Richard Masur has been signed for a featured role in Touchstone Films' fantasy/adventure "My Science Project," joining other cast members Ann Wedgeworth, John Stockwell, Danielle Von Zernecke, Fisher Stevens and Dennis Hopper. Jonathan Taplin, who also produced Touchstone Films' "Baby," is the producer and Jonathan Betuel, is screenwriter/director.

Now being edited is the Walt Disney Pictures' large-scale, live-action adventure/fantasy "Return to Oz," which will introduce an entirely new cast of interesting and imaginative characters as Dorothy returns to the enchanted land to rescue her old friends.

Resort Areas Growing

To keep up with guest demand, several Walt Disney World resorts have expanded. Added to the Polynesian Village Resort are over 200 guest rooms with an updated decor. The Golf Resort's expansion includes 138 guest rooms and a two-bedroom suite. Expansion plans at the Club Lake Villa include 184 new villas, four new suites, two new swimming pools and support facilities (showers) and a snack bar/arcade. All projects are scheduled for completion in June, 1985.

News From The Disney Channel

In January, Disney Channel viewers will be treated to the debut of the Robert Louis Stevenson classic, "Black Arrow." Heading the cast are Oliver Reed, Fernando Rey, and Donald Pleasence. January also brings another Robert Louis Stevenson adventure to the air: "Treasure Island," with Robert Newton and Bobby Driscoll.

Set for February is an original dance drama starring popular Ben Vereen and Donna McKechnie, entitled "Breakin' Through" 🐻

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Arvida Resorts Join Disney Family

by Margery R. Lee

The acquisition of the Arvida Corporation by Walt Disney Productions, announced last May, represents a major step in the long-term real estate development strategy of the Disney company. Arvida's primary business is the development of planned residential-resort and business communities. Charles E. Cobb, Jr., Chairman and Chief Executive of Arvida, was elected a member of the Disney Board and will continue to operate Arvida as a separate subsidiary of Walt Disney Productions.

Arvida, with headquarters in Boca Raton, Florida, owns approximately 20,000 acres of land in Florida, Georgia and California. It has more than 20 communities in various stages of development, (primarily in Florida), ranging from luxury resort and vacation home communities to moderately priced primary home communities, to commercial centers and business complexes, to complete new towns.

Walt Disney's Magic Kingdom Club now offers enticing vacation plans at the Arvida Resort Communities through the Magic Kingdom Club Travel Centers,* including, in Florida: Sawgrass, Longboat Key Club, and the Boca Raton Hotel and Club; and in California, Coto de Caza. For pertinent information on each resort, read on.

*See your 1985 Magic Kingdom Club Membership Guide for details.

IN FLORIDA:

SAWGRASS

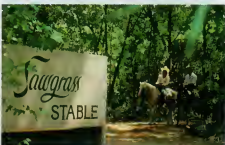
Sawgrass is a 4,800-acre resort, private club and residential community, located in northeast Florida, 20 miles from Jacksonville, and a few hours from Walt Disney World. It is an exotic world all to itself—sandy Atlantic beaches, superb dining and accommodations, pools, golf and tennis...pure comfort in every way.

Sawgrass is a quiet, serene, self-contained community in Ponte Vedra Beach, Florida, near St. Augustine. The complex has three outstanding golf courses...its renowned oceanfront course being rated by *Golf Digest* as among the nation's top 100. The PGA Tour's Tournament Players Club® at Sawgrass and the neighboring Oceanside Course have been ranked among the top ten golf courses in Florida. Tennis anyone? The Sawgrass 13 Har-Tru courts, including a stadium court, have been the site of the Lipton World of Doubles for three years. Then there's swimming in both the ocean and freshwater lakes, plus swimming pools and kids' wading pools. The Intracoastal Water-

way is nearby, and deep sea charter boats and private docking facilities are found at an adjacent yacht basin.

One of Sawgrass' greatest attractions is its moderate, year-round climate. In July and August, the temperatures average in the upper 80's and in January, they range in the 50's and 60's. The mild short winters and long, warm summers attract sportsman and vacationer alike.

An excellent choice of riding horses is available in the Sawgrass stables. A thoroughly supervised youth activities program, with volleyball, softball, campouts and nature hikes, is planned by an activities director.



Overlooking the Atlantic Ocean, The Sawgrass Beach Club offers superb dining with a view. The Topsider Lounge in the Beach Club is a favorite gathering place.

Vacationers at Sawgrass enjoy the luxury of completely furnished and equipped beach studios or privately-owned two, three and four bedroom spacious villas. Arvida Realty Sales, Inc., one of the oldest real estate brokers in the Southeast, offers fine new and resale properties in the area.

THE BOCA RATON HOTEL AND CLUB

This legendary resort in Boca Raton, Florida is 22 miles south of Palm Beach and 45 miles north of Miami. The Hotel is on the Intracoastal Waterway, across from its seaside extension, The Boca Beach Club. It is one of the most beautiful, luxurious resorts in the world...dedicated to the highest standards of service for its guests.

From the elegance of the Boca Raton Hotel & Club and the new Boca Beach Club, to the style and sophistication of the Royal Palm Yacht and Country Club, to the modern planning concepts of the 850-acre Arvida Park of Commerce, Arvida Corporation has helped create an environment for Boca Raton that is renowned in America.

The resort complex boasts a magnificent oceanfront hotel, popular since the Twenties. There are 912 rooms and 39 luxurious suites available. The Hotel, along with The Boca Beach Club, provides legendary

attention for both large and small conferences and meetings. It is noted for its specialty theme parties and outstanding dining.

The Boca Raton Hotel and Club in the past has hosted crowned heads, corporate geniuses, show business personalities, and today is touted as one of the most beautiful resorts in the world. There is virtually one employee for each lucky guest. Continuous improvements on the grounds, gardens, buildings and sports facilities provide a luxurious atmosphere unequalled anywhere.

Guests staying at The Cloister, The Tower, The Golf Villas or The Boca Beach Club may use any of the facilities on the premises: an 18-hole championship golf course, 22 tennis courts, a convention center, a marina with full fishing and boating and a half mile of sunny beaches.

The Top of The Tower serves continental cuisine along with its spectacular view of the lake and the Atlantic Ocean. In a beautiful setting, The Shell Dining Room in the Boca Beach Club specializes in seafood.

Amenities included in the 212-room Boca Beach Club are a champagne cocktail upon reception check-in, fine toiletries and soaps, fluffy terry cloth bathrobes, a well-stocked mini-refrigerator, ice delivery and daily newspaper.

Twenty-nine meeting rooms for groups up to 1,500 are available.

THE LONGBOAT KEY CLUB

Your ultimate vacation experience may come at the Longboat Key Club with Sarasota Bay on one side and the Gulf of Mexico on the other. It's an island experience, strongly influenced by Sarasota across the bay, bringing together resort and residential living in a rare compatibility...an Arvida Corporation specialty.

Longboat Key Club is the premier personal resort on Florida's Gulf Coast. Resort amenities are carefully blended with elegant tropical homes amidst lush Florida foliage.

Longboat's resort accommodations include The Inn on the Beach (221 privately owned one and two bedroom suites and apartments in seven buildings). The Inn offers a beachside pool, Jacuzzi, Parcours track, gourmet dining, golf and tennis.

Residences include Seaplace and Beachplace on the Gulf. These can also be rented by vacationers by the month. In the Town Plaza, developed by Arvida, is The Avenue of the Flowers—an attractive shopping arcade.

New Benefits, Vacation Plans, Special Values A WORLD OF FUN FOR CLUB MEMBERS IN 1985

The 30th Anniversary celebration at Disneyland Park in California, Worldfest at Epcot Center in the Walt Disney World Vacation Kingdom in Florida. New Disney resort experiences at Arvida Resort Communities in Florida and California. They're all part of one of the most exciting years ever for Walt Disney Productions. And as a Magic Kingdom Club member you can join in the fun in 1985 with an action-packed lineup of exclusive Club benefits.

DISNEYLAND PARK IN CALIFORNIA



At *Disneyland*, you can celebrate the Park's 30th Anniversary by taking advantage of special reduced prices on Disneyland Passports:

	General Public	Club Members
Passport	\$14.00	\$13.00
Child Passport (ages 3-12)	\$ 9.00	\$ 8.00

Or, you can extend your visit to Disneyland and Southern California with a two, three, four, or five-night *Club Vacation Plan* that includes admission and unlimited use of all adventures and attractions in Disneyland, accommodations at an Anaheim area hotel or motel, and, for selected plans, meals at Disneyland or admission to other Southern California attractions.

For those Club members not visiting Disneyland on a Family Vacation Plan, a 10% nightly discount on accommodations at the Disneyland Hotel is available.

You can double your excitement in Southern California with a two or three-night *San Diego Spree* that includes accommodations at a San Diego hotel or motel and admission to or tours of several fun-filled attractions in this unique and colorful city.

And remember, if you fly PSA on a Club Vacation Plan at Disneyland, children under 12 fly free and receive free admission to "The Happiest Place on Earth." PSA, the Official Airline of Disneyland and the Magic Kingdom Club, serves all Los Angeles-area airports, including nearby Los Angeles International, John Wayne-Orange County, and Ontario airports.



WALT DISNEY WORLD IN FLORIDA

Another sprinkle of Disney magic is available on the East Coast where you can experience the wonders of Walt Disney World in Florida with several Club benefits.



First, you receive special reduced prices on Walt Disney World Passports to Epcot Center and the Magic Kingdom:

	General Public	Club Members
One-Day Ticket	\$18.00	\$17.00
Child Ticket (ages 3-12)	\$15.00	\$14.00

The One-Day Ticket includes admission and unlimited use of all adventures and attractions in either the Magic Kingdom or Epcot Center.

Three-Day World Passport	\$42.00	\$39.00
Child Passport (ages 3-12)	\$34.00	\$31.00
Four-Day World Passport	\$52.00	\$48.00
Child Passport (ages 3-12)	\$42.00	\$38.00

Multi-Day Passports include admission and unlimited use of all adventures and attractions in both the Magic Kingdom and Epcot Center.

Reduced admission prices at River Country and on the River Country/Discovery Island combination ticket, as well as reduced greens fees at the three Walt Disney World championship golf courses are also available.

	General Public	Club Members
River Country	\$ 8.75	\$ 8.00
Child (ages 3-12)	\$ 6.50	\$ 5.75
River Country/Discovery Island Combination Ticket	\$11.50	\$10.75
Child (ages 3-12)	\$ 7.50	\$ 6.75
Greens fee (includes electric cart)	\$33.00	\$28.00

As a Club member, you can also take advantage of value-packed *Club Vacation Plans at Walt Disney World* that include accommodations at a hotel in or near the Vacation Kingdom, admission and unlimited use of all adventures and attractions in the Magic Kingdom and Epcot Center, unlimited use of the transportation system within Walt Disney World, and, for most plans, coupons good for meals and recreation.

Club members have a choice of a five, six, or seven-night *World Vacation*, featuring accommodations at a Walt Disney World Resort Hotel or Villa; a four or six-night *Camping Jamboree* with campsite or trailer accommodations at Fort Wilderness Resort; a three, five, or seven-night *Village Holiday* that includes accommodations at one of the Official Hotels of Walt Disney World at the Walt Disney World Village Hotel Plaza; or a three or five-night *Family Getaway* with lodging at a hotel a short distance from Walt Disney World.



A nightly 10% discount is also available on accommodations at the Walt Disney World Village Hotel Plaza for Club members not taking advantage of a Club Vacation Plan at Walt Disney World.

The 1985 *Magic Kingdom Club Membership Guide and Vacation/Travel Book*, available from your Club Director, contains detailed information and prices on all Club Vacation Plans to Disneyland and Walt Disney World, as well as further information on a number of other Club benefits that include:

- *World Showcase Tours* to Hawaii, Morocco, Mexico, or the Orient.
- Special discounts on cruises to the Caribbean and Bahamas aboard *Norwegian Caribbean Lines'* fleet of five ships sailing out of the Port of Miami and on cruises to the Mexican Riviera aboard the *Tropicale*, a *Carnival Cruise Lines* luxury ship departing from the Port of Los Angeles.
- Exclusive Club Vacation Plans at *Arvida Resort Communities* in Florida and California. Featuring a new kind of Disney resort experience for Club members, *Arvida Resort Communities* offer a world of splendid luxury and superior service in an atmosphere of refined grace and breathtaking beauty.

continued

New Benefits, Vacation Plans, Special Values A WORLD OF FUN FOR CLUB MEMBERS IN 1985

Club members can choose from Sawgrass, home of the Tournament Players Championship® and 4800 acres of deluxe accommodations and relaxing recreational activities; Boca Raton Hotel and Club, America's legendary resort estate nestled along the sun-splashed beaches and lush Intracoastal Waterway of Florida's Gold Coast; Longboat Key Club, a tropical paradise across the bay from Sarasota on the sunset side of Florida; and Coto de Caza in California, a private community in Orange County that ranks as one of the finest recreational resorts in the West.

Other Club Benefits

Several other money-saving benefits are also available to you as a Club member:

- At over 400 participating *Howard Johnson's Hotels and Lodges* nationwide, Club members receive a 10% discount on nightly accommodations.
- With Clubsaver Rates at National Car Rental, Club members can save up to 15% with flat rates on five classes of cars at most locations across the country.
- And, when Club members take Greyhound to Disneyland or Walt Disney World, they get 50% off a second adult fare after purchasing a first adult fare at regular price.

So there they are, your benefits as a Magic Kingdom Club member for 1985. Take full advantage of your Club membership card this year by visiting either Disneyland Park in California or the Walt Disney World Vacation Kingdom in Florida. There's never been a better time than right now. Especially when you can save so much money. And remember, always look to the name Walt Disney and Walt Disney's Magic Kingdom Club for the finest in family entertainment and recreation values.

Travel Centers

Information and reservations for all Club Vacation Plans can be obtained by writing or calling the Magic Kingdom Club Travel Centers in California or Florida.

(West) P.O. Box 4180, Anaheim, CA 92803, (714) 520-5000

(East) P.O. Box 600, Lake Buena Vista, FL 32830, (305) 824-2600

Use the West Coast Travel Center for Club Vacation Plans at Disneyland and Coto de Caza, World Showcase Tours to Mexico, Hawaii, and the Orient, and cruises on Carnival Cruise Lines' *Tropicale*.

Contact the East Coast Travel Center for Club Vacation Plans at Walt Disney World and Sawgrass, Longboat Key Club, and Boca Raton Hotel and Club, World Showcase Tours to Morocco, and cruises to the Caribbean and Bahamas on Norwegian Caribbean Lines. ✎



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Grand Prize

**A 1985 Cadillac
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Disneyland Hotel



Disneyland

5 First Prizes

A 5-Night Deluxe Vacation at Disneyland worth \$4,400 for a Family of Four (Vacation includes round-trip coach air transportation via PSA, the Official Airline of Disneyland and Walt Disney's Magic Kingdom Club; accommodations at the Disneyland Hotel; admission and unlimited use of all adventures and attractions in Disneyland; unlimited use of a full-size car from National Car Rental; and \$300 cash)

For full details and entry form, please pick up a 1985 Membership Guide at your Personnel or Recreation Office.



National Car Rental



PSA

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Disneyland 30th Anniversary
Commemorative Plate

300 Third Prizes

Disneyland Passport Ticket



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